



# Doing Right

Environmental Initiatives

Kyocera International, Inc.

# SUSTAINABILITY

## SUSTAINABILITY IS MORE THAN A PART-TIME OR VOLUNTEER EFFORT

Environmental impact is a front page topic these days. And as both awareness and regulations on this important issue increase, we think it's important to share our past, present, and ongoing efforts toward improved sustainability with our customers, vendors, and partners.

Since beginning business in 1959 Kyocera has embraced a principle called "harmonious coexistence," meaning we do what's right as human beings for the environment and the communities in which we work. This is the litmus test for every decision we make and, thankfully, it has resulted in more than half a century of growth and prosperity.

While there is always more we can accomplish, we continue to take careful look at what we do, how we do it and who we entrust to work with us. At Kyocera, thinking sustainably isn't a fad, volunteer effort, or a regulation – it's a part of how we think and work.

80%  
cell phone recyclability rate

Recyclable average based on ULE criteria

## FRAMEWORK

- ISO 14001 – Environmental Management
- ULE – Underwriters Laboratories Environmental (select products)

## GREEN PRACTICE FOR PACKAGING

- 100% recyclable packaging and literature components.
- Vegetable-based ink used on all printed components.
- FSC Forest Stewardship Council® sustainable paper used when possible.
- Paperboard and corrugate manufactured with Post-Consumer Waste (PCW) and/or Post-Industrial Waste (PIW) recycled content.
- Rigid Plastic Packaging components only used on customer designed pre-pay packaging.
- RPET thermoformed plastic components made with PIW and/or PCW content.

## PICKING PARTNERS WITH ESTABLISHED GREEN PRACTICES

- SecondWave Recycling™
- E-waste Recycling – BMI Electronics Recycling
- E-waste Recycling – IMS Electronics Recycling
- U.S. EPA Energy Star Partner #47929
- IEA – Industrial Environmental Association
- Environmental Services – Clean Harbors

# ISO 14001

environmental management

---

## ENVIRONMENTAL POLICY

Kyocera's Communications Equipment Group (KII-CEG) promotes an environmentally-friendly culture with employees and on-site contractors.

We are committed to the prevention of pollution, protection of natural resources, waste reduction, compliance with applicable environmental legislation and regulations, and utilizing our technology to develop earth-friendly products.

We strive for continual improvement of our business processes, products and activities. Environmental objectives are established and monitored using targets that measure our progress toward minimizing potential significant environmental impacts.

# RECOGNITION

# 3

## ENVIRONMENTAL AWARDS

Our ongoing efforts toward sustainability have yielded recognition every year since our division was created.

- 2016 Recycler of the Year – City of San Diego
- 2015 Manufacturer’s Responsibility Award – County of San Diego & IEA  
Recycler of the Year – City of San Diego
- 2014 Recycler of the Year – City of San Diego
- 2013 Directors Recycling Award – City of San Diego
- 2012 Directors Recycling Award – City of San Diego  
Industrial Environmental Association (IEA)  
Environmental Excellence Award – Climate Change
- 2011 CA-WRAP Waste Reduction Award  
Recycler of the Year – City of San Diego
- 2010 Recycler of the Year – City of San Diego
- 2009 Recycler of the Year – City of San Diego
- 2008 CA-WRAP Waste Reduction Award  
Directors Recycling Award – City of San Diego
- 2007 CA-WRAP Waste Reduction Award  
Recycler of the Year – City of San Diego
- 2006 CA-WRAP Waste Reduction Award  
Directors Recycling Award – City of San Diego
- 2005 CA-WRAP Waste Reduction Award  
Recycler of the Year – City of San Diego
- 2004 CA-WRAP Waste Reduction Award  
Climate Wise Energy Star® Partner of the Year  
Directors Recycling Award – City of San Diego
- 2003 CA-WRAP Waste Reduction Award  
Climate Wise Energy Star® Partner of the Year  
Recycler of the Year – City of San Diego
- 2002 CA-WRAP Waste Reduction Award  
Directors Recycling Award – City of San Diego  
Industrial Environmental Association Leader in  
Environmental Responsibility Award
- 2001 CA-WRAP Waste Reduction Award  
Federal EPA Environmental Achievement Award  
Directors Recycling Award – City of San Diego

